

# Registered Voter Omnibus

## RV Omni 2024 September A - Economic Security Project Action Key Toplines **YouGov**

Sample                    Online sample of 1,136 voters fielded from September 11 to September 13, 2024.  
Margin of Error        ±3.1%

1. The California legislature passed a bill recently to regulate artificial intelligence, or AI, and since so many AI companies are based there, it could have national impacts. The bill would require California companies developing the next generation of most powerful AI systems to test for safety risks before releasing them. If testing shows that the AI system could be used to cause catastrophic harm to society, such as disrupting the financial system, shutting down the power grid, or creating biological weapons, the company must add reasonable safeguards to prevent these risks. If the company fails to test or adopt reasonable safeguards, they could be held accountable by the Attorney General of California. Based on what you've heard about this bill, do you [support or oppose] it?

Strongly support	54%
Somewhat support	24%
Somewhat oppose	5%
Strongly oppose	7%
Not sure	10%
Totals	100%
<b>N</b>	<b>1,136</b>

2. The bill is now heading to California Governor Gavin Newsom's desk. He has until September 30 to sign or veto the bill. Do you think he should sign it or reject it?

Sign it	80%
Reject it	20%
Totals	100%
<b>N</b>	<b>1,136</b>

# Registered Voter Omnibus

## RV Omni 2024 September A - Economic Security Project Action Key Toplines **YouGov**

This survey is based on 1,136 interviews conducted by YouGov on the internet of registered voters. The sample was weighted according to gender, age, race/ethnicity, education, and U.S. Census region based on voter registration lists, the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote. Respondents were selected from YouGov to be representative of registered voters. The weights range from 0.35 to 3.5 with a mean of 1 and a standard deviation of 0.37.

The margin of error (a 95% confidence interval) for a sample percentage  $p$  based upon the subsetting sample is approximately 3.1%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where  $CV$  is the coefficient of variation of the sample weights and  $n$  is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.

# RV Omni 2024 September A - Economic Security Project Action Crosstabs

Online sample of 1,136 voters fielded from September 11 to September 13, 2024.

Margin of error: +/-3.1%.



## AI Bill Support

The California legislature passed a bill recently to regulate artificial intelligence, or AI, and since so many AI companies are based there, it could have national impacts. The bill would require California companies developing the next generation of most powerful AI systems to test for safety risks before releasing them. If testing shows that the AI system could be used to cause catastrophic harm to society, such as disrupting the financial system, shutting down the power grid, or creating biological weapons, the company must add reasonable safeguards to prevent these risks. If the company fails to test or adopt reasonable safeguards, they could be held accountable by the Attorney General of California. Based on what you've heard about this bill, do you [support or oppose] it?

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Strongly support	54%	56%	53%	56%	52%	55%	52%	55%	54%	54%	55%	48%	55%	58%
Somewhat support	24%	30%	30%	19%	23%	19%	28%	21%	20%	30%	24%	26%	25%	18%
Somewhat oppose	5%	6%	5%	4%	5%	6%	5%	6%	6%	4%	6%	4%	4%	6%
Strongly oppose	7%	4%	2%	10%	6%	11%	6%	7%	9%	3%	7%	7%	7%	6%
Not sure	10%	4%	11%	11%	14%	9%	9%	11%	11%	8%	9%	15%	9%	13%
<b>Weighted N</b>	<b>1,136</b>	<b>177</b>	<b>260</b>	<b>183</b>	<b>213</b>	<b>303</b>	<b>532</b>	<b>585</b>	<b>683</b>	<b>453</b>	<b>820</b>	<b>137</b>	<b>90</b>	<b>89</b>

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly support	54%	51%	57%	47%	56%	52%	55%	57%	53%	*	55%	51%	54%
Somewhat support	24%	26%	21%	33%	21%	30%	20%	21%	25%	*	20%	29%	28%
Somewhat oppose	5%	6%	4%	8%	5%	5%	5%	5%	5%	*	6%	5%	6%
Strongly oppose	7%	7%	6%	5%	7%	5%	8%	10%	6%	*	8%	5%	6%
Not sure	10%	9%	11%	8%	11%	7%	11%	8%	11%	*	11%	9%	6%
<b>Weighted N</b>	<b>1,136</b>	<b>589</b>	<b>547</b>	<b>269</b>	<b>867</b>	<b>419</b>	<b>717</b>	<b>225</b>	<b>791</b>	<b>31</b>	<b>417</b>	<b>331</b>	<b>280</b>

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Strongly support	54%	64%	40%	45%	67%	48%	48%	64%	46%	*	62%	47%	*	48%

continued on the next page . . .

# RV Omni 2024 September A - Economic Security Project Action Crosstabs

Online sample of 1,136 voters fielded from September 11 to September 13, 2024.

Margin of error: +/-3.1%.



continued from previous page

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Somewhat support	24%	21%	37%	26%	19%	30%	23%	23%	25%	*	24%	24%	*	22%
Somewhat oppose	5%	3%	3%	8%	4%	6%	6%	4%	6%	*	4%	7%	*	8%
Strongly oppose	7%	4%	5%	9%	4%	5%	10%	3%	10%	*	4%	9%	*	9%
Not sure	10%	7%	16%	12%	5%	11%	13%	6%	13%	*	7%	13%	*	13%
<b>Weighted N</b>	<b>1,136</b>	<b>548</b>	<b>49</b>	<b>539</b>	<b>354</b>	<b>368</b>	<b>414</b>	<b>493</b>	<b>622</b>	<b>20</b>	<b>539</b>	<b>492</b>	<b>20</b>	<b>84</b>

# RV Omni 2024 September A - Economic Security Project Action Crosstabs

Online sample of 1,136 voters fielded from September 11 to September 13, 2024.

Margin of error: +/-3.1%.



## AI Bill Newsom

The bill is now heading to California Governor Gavin Newsom's desk. He has until September 30 to sign or veto the bill. Do you think he should sign it or reject it?

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Sign it	80%	88%	86%	79%	77%	75%	82%	79%	78%	85%	81%	83%	82%	74%
Reject it	20%	12%	14%	21%	23%	25%	18%	21%	22%	15%	19%	17%	18%	26%
<b>Weighted N</b>	<b>1,136</b>	<b>177</b>	<b>260</b>	<b>183</b>	<b>213</b>	<b>303</b>	<b>532</b>	<b>585</b>	<b>683</b>	<b>453</b>	<b>820</b>	<b>137</b>	<b>90</b>	<b>89</b>

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Sign it	80%	79%	82%	80%	81%	84%	78%	81%	80%	*	78%	82%	83%
Reject it	20%	21%	18%	20%	19%	16%	22%	19%	20%	*	22%	18%	17%
<b>Weighted N</b>	<b>1,136</b>	<b>589</b>	<b>547</b>	<b>269</b>	<b>867</b>	<b>419</b>	<b>717</b>	<b>225</b>	<b>791</b>	<b>31</b>	<b>417</b>	<b>331</b>	<b>280</b>

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Sign it	80%	90%	77%	71%	91%	79%	72%	92%	72%	*	90%	72%	*	73%
Reject it	20%	10%	23%	29%	9%	21%	28%	8%	28%	*	10%	28%	*	27%
<b>Weighted N</b>	<b>1,136</b>	<b>548</b>	<b>49</b>	<b>539</b>	<b>354</b>	<b>368</b>	<b>414</b>	<b>493</b>	<b>622</b>	<b>20</b>	<b>539</b>	<b>492</b>	<b>20</b>	<b>84</b>

# RV Omni 2024 September A - Economic Security Project Action Crosstabs

Online sample of 1,136 voters fielded from September 11 to September 13, 2024.

Margin of error: +/-3.1%.



## AI Bill Newsom Followup

Do you feel that way [strongly or only somewhat]?

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Strongly	60%	62%	54%	67%	54%	66%	60%	60%	64%	55%	61%	54%	61%	65%
Only somewhat	40%	38%	46%	33%	46%	34%	40%	40%	36%	45%	39%	46%	39%	35%
<b>Weighted N</b>	<b>1,136</b>	<b>177</b>	<b>260</b>	<b>183</b>	<b>213</b>	<b>303</b>	<b>532</b>	<b>585</b>	<b>683</b>	<b>453</b>	<b>820</b>	<b>137</b>	<b>90</b>	<b>89</b>

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly	60%	60%	60%	54%	62%	55%	63%	67%	58%	*	65%	56%	58%
Only somewhat	40%	40%	40%	46%	38%	45%	37%	33%	42%	*	35%	44%	42%
<b>Weighted N</b>	<b>1,136</b>	<b>589</b>	<b>547</b>	<b>269</b>	<b>867</b>	<b>419</b>	<b>717</b>	<b>225</b>	<b>791</b>	<b>31</b>	<b>417</b>	<b>331</b>	<b>280</b>

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Strongly	60%	64%	52%	57%	70%	54%	57%	65%	56%	*	62%	59%	*	54%
Only somewhat	40%	36%	48%	43%	30%	46%	43%	35%	44%	*	38%	41%	*	46%
<b>Weighted N</b>	<b>1,136</b>	<b>548</b>	<b>49</b>	<b>539</b>	<b>354</b>	<b>368</b>	<b>414</b>	<b>493</b>	<b>622</b>	<b>20</b>	<b>539</b>	<b>492</b>	<b>20</b>	<b>84</b>

# RV Omni 2024 September A - Economic Security Project Action Crosstabs

Online sample of 1,136 voters fielded from September 11 to September 13, 2024.

Margin of error: +/-3.1%.



## AI Bill Newsom Combined

The bill is now heading to California Governor Gavin Newsom's desk. He has until September 30 to sign or veto the bill. Do you think he should sign it or reject it? - combined variable

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Strongly support signing	51%	56%	48%	57%	45%	53%	51%	51%	53%	49%	52%	46%	48%	54%
Somewhat support signing	29%	32%	38%	22%	32%	23%	31%	28%	25%	35%	29%	36%	33%	20%
Somewhat reject signing	11%	7%	8%	11%	15%	12%	10%	12%	11%	10%	11%	10%	6%	15%
Strongly reject signing	9%	5%	6%	10%	9%	13%	9%	9%	11%	5%	9%	7%	12%	11%
<b>Weighted N</b>	<b>1,136</b>	<b>177</b>	<b>260</b>	<b>183</b>	<b>213</b>	<b>303</b>	<b>532</b>	<b>585</b>	<b>683</b>	<b>453</b>	<b>820</b>	<b>137</b>	<b>90</b>	<b>89</b>

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly support signing	51%	50%	52%	45%	53%	49%	52%	57%	49%	*	53%	49%	50%
Somewhat support signing	29%	29%	29%	35%	27%	35%	26%	24%	30%	*	24%	33%	32%
Somewhat reject signing	11%	11%	10%	11%	10%	10%	11%	9%	11%	*	10%	10%	10%
Strongly reject signing	9%	10%	8%	9%	9%	6%	11%	10%	9%	*	12%	7%	7%
<b>Weighted N</b>	<b>1,136</b>	<b>589</b>	<b>547</b>	<b>269</b>	<b>867</b>	<b>419</b>	<b>717</b>	<b>225</b>	<b>791</b>	<b>31</b>	<b>417</b>	<b>331</b>	<b>280</b>

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Strongly support signing	51%	60%	44%	43%	64%	46%	44%	62%	43%	*	58%	45%	*	41%
Somewhat support signing	29%	30%	33%	28%	27%	33%	28%	30%	29%	*	31%	26%	*	31%
Somewhat reject signing	11%	6%	14%	15%	3%	13%	15%	6%	15%	*	6%	15%	*	15%

continued on the next page . . .

# RV Omni 2024 September A - Economic Security Project Action Crosstabs

Online sample of 1,136 voters fielded from September 11 to September 13, 2024.

Margin of error: +/-3.1%.



continued from previous page

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Strongly reject signing	9%	4%	9%	14%	6%	8%	13%	3%	14%	*	4%	14%	*	13%
<b>Weighted N</b>	<b>1,136</b>	<b>548</b>	<b>49</b>	<b>539</b>	<b>354</b>	<b>368</b>	<b>414</b>	<b>493</b>	<b>622</b>	<b>20</b>	<b>539</b>	<b>492</b>	<b>20</b>	<b>84</b>



# RV Omni 2024 September A - Economic Security Project Action Crosstabs

Online sample of 1,136 voters fielded from September 11 to September 13, 2024.

Margin of error: +/-3.1%.



## Cloud Centers Newsom

The bill would also create a publicly owned and operated cloud computing center, so large and small companies and academic researchers all have access to the technology to develop AI systems. Considering both the safety testing and the public computing center, do you think Governor Newsom should sign the bill or reject it?

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Sign it	72%	86%	77%	66%	68%	66%	72%	73%	71%	73%	71%	79%	78%	62%
Reject it	28%	14%	23%	34%	32%	34%	28%	27%	29%	27%	29%	21%	22%	38%
<b>Weighted N</b>	<b>1,136</b>	<b>177</b>	<b>260</b>	<b>183</b>	<b>213</b>	<b>303</b>	<b>532</b>	<b>585</b>	<b>683</b>	<b>453</b>	<b>820</b>	<b>137</b>	<b>90</b>	<b>89</b>

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Sign it	72%	71%	73%	74%	71%	74%	70%	72%	71%	*	70%	75%	74%
Reject it	28%	29%	27%	26%	29%	26%	30%	28%	29%	*	30%	25%	26%
<b>Weighted N</b>	<b>1,136</b>	<b>589</b>	<b>547</b>	<b>269</b>	<b>867</b>	<b>419</b>	<b>717</b>	<b>225</b>	<b>791</b>	<b>31</b>	<b>417</b>	<b>331</b>	<b>280</b>

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Sign it	72%	85%	70%	59%	86%	72%	59%	87%	59%	*	84%	59%	*	74%
Reject it	28%	15%	30%	41%	14%	28%	41%	13%	41%	*	16%	41%	*	26%
<b>Weighted N</b>	<b>1,136</b>	<b>548</b>	<b>49</b>	<b>539</b>	<b>354</b>	<b>368</b>	<b>414</b>	<b>493</b>	<b>622</b>	<b>20</b>	<b>539</b>	<b>492</b>	<b>20</b>	<b>84</b>

# RV Omni 2024 September A - Economic Security Project Action Crosstabs

Online sample of 1,136 voters fielded from September 11 to September 13, 2024.

Margin of error: +/-3.1%.



## Cloud Centers Newsom Followup

Do you feel that way [strongly or only somewhat]?

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Strongly	53%	51%	48%	61%	48%	58%	54%	51%	55%	51%	52%	59%	56%	53%
Only somewhat	47%	49%	52%	39%	52%	42%	46%	49%	45%	49%	48%	41%	44%	47%
<b>Weighted N</b>	<b>1,136</b>	<b>177</b>	<b>260</b>	<b>183</b>	<b>213</b>	<b>303</b>	<b>532</b>	<b>585</b>	<b>683</b>	<b>453</b>	<b>820</b>	<b>137</b>	<b>90</b>	<b>89</b>

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly	53%	52%	54%	52%	54%	51%	54%	61%	51%	*	55%	54%	48%
Only somewhat	47%	48%	46%	48%	46%	49%	46%	39%	49%	*	45%	46%	52%
<b>Weighted N</b>	<b>1,136</b>	<b>589</b>	<b>547</b>	<b>269</b>	<b>867</b>	<b>419</b>	<b>717</b>	<b>225</b>	<b>791</b>	<b>31</b>	<b>417</b>	<b>331</b>	<b>280</b>

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Strongly	53%	56%	42%	51%	61%	49%	51%	56%	50%	*	55%	52%	*	46%
Only somewhat	47%	44%	58%	49%	39%	51%	49%	44%	50%	*	45%	48%	*	54%
<b>Weighted N</b>	<b>1,136</b>	<b>548</b>	<b>49</b>	<b>539</b>	<b>354</b>	<b>368</b>	<b>414</b>	<b>493</b>	<b>622</b>	<b>20</b>	<b>539</b>	<b>492</b>	<b>20</b>	<b>84</b>

# RV Omni 2024 September A - Economic Security Project Action Crosstabs

Online sample of 1,136 voters fielded from September 11 to September 13, 2024.

Margin of error: +/-3.1%.



## Cloud Centers Newsom Combined

The bill would also create a publicly owned and operated cloud computing center, so large and small companies and academic researchers all have access to the technology to develop AI systems. Considering both the safety testing and the public computing center, do you think Governor Newsom should sign the bill or reject it? - combined variable

	Total	Age					Gender		Education		Race			
		18-29	30-44	45-54	55-64	65+	Man	Woman	Less than college	College	White	Black	Hispanic	Other
Strongly support signing	39%	47%	39%	40%	32%	38%	40%	38%	40%	37%	36%	51%	45%	34%
Somewhat support signing	33%	38%	38%	26%	36%	28%	32%	35%	31%	36%	34%	29%	33%	29%
Somewhat reject signing	14%	10%	14%	13%	16%	14%	13%	14%	14%	13%	14%	12%	10%	18%
Strongly reject signing	15%	4%	10%	21%	16%	20%	15%	13%	15%	13%	15%	8%	12%	19%
<b>Weighted N</b>	<b>1,136</b>	<b>177</b>	<b>260</b>	<b>183</b>	<b>213</b>	<b>303</b>	<b>532</b>	<b>585</b>	<b>683</b>	<b>453</b>	<b>820</b>	<b>137</b>	<b>90</b>	<b>89</b>

	Total	Marital Status		Child U18		Employment		Union Household			Income		
		Married	Not married	Yes	No	Full Time	Not FT	Union HH	Not union HH	Not sure	<50K	50-100K	100K+
Strongly support signing	39%	35%	42%	40%	38%	38%	39%	47%	37%	*	40%	42%	34%
Somewhat support signing	33%	36%	30%	34%	33%	37%	31%	26%	35%	*	30%	33%	40%
Somewhat reject signing	14%	12%	15%	14%	14%	12%	15%	13%	14%	*	15%	13%	12%
Strongly reject signing	15%	17%	12%	12%	15%	13%	15%	14%	15%	*	15%	13%	14%
<b>Weighted N</b>	<b>1,136</b>	<b>589</b>	<b>547</b>	<b>269</b>	<b>867</b>	<b>419</b>	<b>717</b>	<b>225</b>	<b>791</b>	<b>31</b>	<b>417</b>	<b>331</b>	<b>280</b>

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Strongly support signing	39%	49%	28%	29%	53%	36%	29%	51%	28%	*	48%	29%	*	32%
Somewhat support signing	33%	35%	42%	30%	33%	36%	30%	35%	32%	*	36%	29%	*	42%

continued on the next page . . .

# RV Omni 2024 September A - Economic Security Project Action Crosstabs

Online sample of 1,136 voters fielded from September 11 to September 13, 2024.

Margin of error: +/-3.1%.



continued from previous page

	Total	Party ID			Ideology			Biden Job			2020 Vote			
		Dem.	Ind.	Rep.	Lib.	Mod.	Cons.	Approve	Disapprove	Not sure	Biden	Trump	Other	Did not vote
Somewhat reject signing	14%	9%	16%	19%	6%	15%	19%	8%	18%	*	9%	19%	*	12%
Strongly reject signing	15%	7%	14%	22%	8%	13%	22%	5%	22%	*	7%	23%	*	14%
<b>Weighted N</b>	<b>1,136</b>	<b>548</b>	<b>49</b>	<b>539</b>	<b>354</b>	<b>368</b>	<b>414</b>	<b>493</b>	<b>622</b>	<b>20</b>	<b>539</b>	<b>492</b>	<b>20</b>	<b>84</b>

## RV Omni 2024 September A - Economic Security Project Action Crosstabs

Online sample of 1,136 voters fielded from September 11 to September 13, 2024.

Margin of error: +/-3.1%.



This survey is based on 1,136 interviews conducted by YouGov on the internet of registered voters. The sample was weighted according to gender, age, race/ethnicity, education, and U.S. Census region based on voter registration lists, the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote. Respondents were selected from YouGov to be representative of registered voters. The weights range from 0.35 to 3.5 with a mean of 1 and a standard deviation of 0.37.

The margin of error (a 95% confidence interval) for a sample percentage  $p$  based upon the subsetted sample is approximately 3.1%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where  $CV$  is the coefficient of variation of the sample weights and  $n$  is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.